

Social Media House Rules

We, Carlsberg Breweries A/S have made this social media page, so you can keep up to date with what's happening in the world of Carlsberg, ask questions, make suggestions, post pictures and state your opinion on Carlsberg related topics. Whilst we welcome feedback and comments from customers and other social media users, we do not moderate the comments, messages or uploads that are posted by customers and social media users on the page prior to publication. Please report any abusive, offensive or illegal content to us at info@carlsberg.com.

We ensure that all of our marketing communications are socially responsible and in line with industry codes of practice. All material on our social media pages, including material posted by users of the pages, must also comply with these requirements. We reserve the right to remove content that may breach these requirements including, but not limited to, any images depicting those aged under 25, immoderate or irresponsible consumption, or any third-party branding.

Posts, comments, visuals, videos and other material posted by fans on this page do not necessarily represent the opinions and values of our brand.

We aim to keep this social media page a pleasant site for all fans, so we kindly ask you – the users – to respect the following rules and categories and note that content that does not comply with these categories will be (or may have been) removed by our editor:

Language

Please show consideration to others and refrain from using profanity, explicit sexual references and inappropriate terminology in general.

Respectfulness

Respect is important and we don't accept comments or posts that in any way harass, threaten or defame others.

Pictures/videos

We don't accept indecent, obscene, infringing or defamatory material. This includes pictures or video material displaying people below 25. Also, we don't accept material displaying irresponsible drinking or drunkenness.

Spam

Only Carlsberg related topics, please. We are not interested in posts and material promoting other brands and events.

Third party ads

This platform may display advertisements and features alongside Carlsberg social media page. We have no control over the content or images contained in these and we do not endorse or affiliate ourselves with them.

Links to third party sites

Where our social media fan page contains links to other sites and resources provided by third parties, these links are provided for your information only. We have no control over the contents of these sites or resources, and we accept no responsibility for them or for any loss or damage that may arise from your use of them.

In addition to all the above, we kindly refer you to the social media page's own rules, which you can read here:

- Facebook's Statement of Rights and Responsibilities: <https://www.facebook.com/terms.php>
- YouTube's Terms & Conditions: <https://www.youtube.com/static?template=terms>
- Instagram's Terms of Use: <https://help.instagram.com/478745558852511>
- Twitter's Terms of Service: <https://twitter.com/en/tos#intlTerms>

We respect data privacy: our [Privacy Notice](#) applies to personal data you share through this page with us in addition to the platform's own privacy rules.

Finally, all content found on the page is only for people of legal drinking age in the country in which you reside, and we advise that you don't share it with people under the legal drinking age.

Carlsberg Breweries A/S is committed to making any time spent with alcohol a socially responsible experience, therefore, please drink responsibly. Read more at <http://www.responsibledrinking.org>

Contact us at: info@carlsberg.com.

We appreciate your understanding - welcome to our page!